

STF

The Scottish Training Federation

#STFConf18



ANNUAL CONFERENCE & AWARDS 2018

Delegate Packages
and Sponsorship Opportunities

www.stf.org.uk



THE VOICE OF TRAINING PROVIDERS

The Scottish Training Federation (STF) represents training providers operating in the field of work based training across Scotland.

STF currently has over 140 members – from independent training providers, group training associations, colleges, employers and local authority training departments.

STF is regarded as the ‘voice of training providers’ in Scotland and is regularly consulted by all major skills stakeholders, including Scottish Government and Skills Development Scotland.

The STF Chief Executive and Board Members have regular meetings with senior staff at

Skills Development Scotland and Scottish Government to lobby on behalf of members.

Free member workshops are held every month to update members on policy changes and new initiatives such as GDPR, Individual Training Accounts, MA contribution rates and the Apprenticeship Levy.

All members receive a weekly e-newsletter, access to a member section of the STF website and discounted rates for the STF Annual Conference.

For more information on how to join STF, please visit www.stf.org.uk or email stuart.mckenna@stf.org.uk

STF members delivered more than 20,000 Modern Apprenticeships in 2016-17

.....
Around 75% of Modern Apprenticeship places in Scotland were delivered by STF members in 2016-17.

.....
And STF members also delivered more than 6,000 Employability Fund places. That’s more than 70% of the places available.
.....



Jamie Hepburn MSP

CONFERENCE PROGRAMME

The STF Annual Conference, Dinner and Awards Ceremony will take place on **Tuesday 25 and Wednesday 26 September 2018** at Crieff Hydro. Top radio and television broadcaster, Stephen Jardine, will host the event for a record breaking **THIRD** time!

Over 200 delegates from organisations involved in skills and training will attend.

The title of this year's conference is **'Let's Talk!'** and the event will focus on collaboration and partnerships. How can skills and training organisations work together more effectively to deliver Foundation, Modern and Graduate Apprenticeships; Employability provision; the Flexible Workforce Development Fund?

And how can we improve the communication between Scottish Government, its agencies and training providers?

A detailed programme – including speakers and details about workshop sessions – will be published in due course.

Sponsorship Opportunities

A variety of sponsorship and exhibition opportunities are available, starting from £75. Full details are given on pages 7-15 of this brochure.

Delegate Packages

Details of the delegate packages available are given on pages 4 and 5 of this brochure. Prices start from £69. For more details, please contact **Lynsay Bryce** on **0131 339 9461** or email: **lynsay.bryce@stf.org.uk**

How to book

To book a place at the STF Annual Conference & Awards 2018, please complete the short online booking form at: **www.stf.org.uk/online-booking/** Payment can be made by invoice.

For general booking enquiries, please contact **lynsay.bryce@stf.org.uk**, Telephone: **0131 339 9461**.



Liz Smith MSP

ALL INCLUSIVE PACKAGE

The most cost effective way to enjoy the full conference is via the all-inclusive delegate package. This package includes:

- All day access to the conference, including workshops and interactive networking sessions
- All scheduled meals and refreshments throughout the conference
- One ticket to the annual awards drinks reception, dinner and award ceremony
- Overnight accommodation at the 4-star Crieff Hydro Hotel.

Early bird discount

Bookings received for the all-inclusive package before Tuesday 31 July 2018 will receive a £20 discount, per person. STF Members will be charged £279, and non-members will be charged £329.

STF Member: £299

Non-Member: £349



DAY DELEGATE PACKAGES

For delegates who wish to attend as a day delegate – for one or both days – the following packages are available:

Day Delegate (two days)

This package includes:

- All-day access to the conference, including the workshops and interactive networking sessions on both days
- All scheduled meals and refreshments on both conference days
- Conference delegate pack and related materials.

Member: £149

Non-Member: £189

Day Delegate (one day)

This package includes:

- All day access to the conference, including the workshops and interactive networking sessions on conference Day 1 or Day 2
- Lunch and refreshments on conference Day 1 or Day 2
- Conference delegate pack and related materials.

Member: £79

Non-Member: £99



ANNUAL AWARDS PACKAGES

For delegates who wish to attend the Annual Dinner and Awards Ceremony on the evening of Tuesday 25 September 2018, the following two packages are available:

Annual Dinner and Awards

This package includes:

- Access to the annual drinks reception
- Meal at the annual dinner
- Access to the annual awards ceremony.

STF Member: £69

Non-Member: £79

Annual Dinner, Awards and Accommodation

This package includes:

- Access to the annual drinks reception
- Meal at the annual dinner
- Access to the annual awards ceremony
- Overnight accommodation at the 4-star Crieff Hydro Hotel.

STF Member: £199

Non-Member: £209

STF

The Scottish Training Federation

#STFConf18



ANNUAL CONFERENCE & AWARDS 2018

Sponsorship Opportunities

www.stf.org.uk



WHY SPONSOR THE EVENT?

Sponsoring the STF Annual Conference, Dinner and Awards Ceremony provides an exceptional opportunity for your organisation to strengthen and increase its visibility and profile. Sponsorship packages start from as little as £75.

When sponsoring the event, your organisation will benefit from:

- **Showcasing your products and services**
- **Increasing awareness of what you do and what you offer**
- **Meeting potential new customers**
- **Interacting and networking**
- **Enhancing your company profile**
- **Reaching a key target audience in your field of activity**
- **Networking with existing customers.**



“SQA has been a proud sponsor of the STF Annual Conference and Awards for a number of years. The event provides an excellent opportunity to engage and network with training providers across Scotland. It also offers an ideal forum to seek feedback on and promote new products and services.”

www.sqa.org.uk



AWARD CEREMONY

More than 200 delegates and guests will attend this year's award ceremony which will be hosted by top television and radio broadcaster, Stephen Jardine.

Eight award categories will be contested. Sponsors will be invited to the stage to announce the winners in each category and will be photographed with the winners and finalists in their category.

STF will issue a press release detailing the winners and finalists in each of the categories – and photographs from the ceremony will be posted to the STF web site, Twitter, LinkedIn and Facebook pages.

Photographs from the Award Ceremony will also be made available to sponsors.



Pre-Dinner Reception

The Pre-Dinner Reception provides a great opportunity for delegates to network with each other – and to speak with the finalists in each of the award categories. Our host, Stephen Jardine, will also be on hand and is happy to receive requests for selfies!



SPONSORSHIP OPPORTUNITIES

Main Conference Sponsor **SOLD**

The Main Conference Sponsor package for the 2018 Annual Conference has been sold.

Exhibition Stands **£899**

- Prime location within the exhibition hall
- Exhibitor networking built into the conference programme
- All day access to the conference
- Promotional / marketing materials within the delegate packs
- All meals provided throughout the conference
- Prior access to the conference delegate list
- Pass for the pre-dinner drinks reception, dinner and awards ceremony plus overnight accommodation

Conference Delegate Packs **£2,699**

- Company logo printed on the conference delegate pack along with that of the main sponsor
- Company name/ logo on all relevant conference literature
- Acknowledgement in the conference introductory speeches
- Promotional materials within the delegate packs
- Complimentary all-inclusive delegate passes

Conference Programme **£1,499**

- The conference programme will be given to every delegate, featuring detailed information about the conference workshops, the speakers, the interactive networking sessions, as well as the exhibitor profiles.
- Your company logo featured on the front page of the programme along with that of STF logo
- Full page colour advert within the programme
- Complimentary all-inclusive delegate passes
- Option to place additional marketing material within the delegate folder
- Prior access to the delegate list

Programme advert **From £75, £99, £149**

- ¼, ½ or full-page advert, printed in full colour within the official conference programme
- Significantly discounted rates for the annual conference, dinner and awards



SPONSORSHIP OPPORTUNITIES

Conference Writing Pads £849

- Branded writing pad included within the conference packs
- Complimentary all-inclusive delegate pass
- Promotional marketing materials within the delegate packs

Accommodation Key Cards £399

- Company branding on the key card
- Promotional materials within the delegate packs
- Complimentary day delegate pass

Conference Delegate pack pens £799

- Company logo printed on the conference pen
- All-inclusive pass to the conference

Conference & Awards Audio Visual £499

- Company logo featured on all promotional materials as audio visual sponsors
- Promotional material within the delegate pack
- Half-page advert within the conference delegate programme
- Complimentary day delegate pass
- Banner stands on display within the conference main hall

Registration Desk and Delegate Name badges £899

- Company logo featured on both sides of the delegate name badges
- Promotional material within the delegate pack
- Complimentary all-inclusive delegate pass
- Banner stands on display at registration

Conference Lanyards £899

- Company logo featured on the lanyards
- Promotional material within the delegate packs
- Complimentary all-inclusive pass
- Banner stand on display at registration desk

Mix and match! Sponsorship packages can be tailored to meet the needs of individual organisations. If you would like to 'mix and match' some of the packages in this brochure, please contact us to discuss your ideas.



SPONSORSHIP OPPORTUNITIES

Conference Lunches £299

- Company logo prominently on display within the lunch area
- Complimentary day delegate pass
- Company branded napkins

Two packages available

Networking Coffee Breaks £249

- Company logo prominently on display in the networking area
- Complimentary day delegate pass
- Promotional material within the delegate pack

Two packages available

Event Photography £199

- Photographs of your team
- Promotional material within the delegate packs
- Complimentary day delegate pass

Three packages available

Business Partner Cafe £499

- Designated meeting area for conference delegate
- Company banner stands on display throughout the designated area
- Promotional materials within the delegate packs
- Complimentary day delegate pass

Pre-Dinner Reception £2,299

- Complimentary all-inclusive delegate passes
- Acknowledgement in the Annual Dinner introductory speech
- Company banner stand on display during the reception
- Company logo on the annual dinner menu

Table Wine at Annual Dinner £2,499

- Company logo on the menu as sponsor of the wine
- Company logo on relevant literature as sponsor of the wine at dinner
- Acknowledgement during the introductory speech
- Your business card at each table setting
- Complimentary all-inclusive delegate passes.



SPONSORSHIP OPPORTUNITIES

Annual Dinner

SOLD

The Annual Dinner Sponsor Package has been sold.

Employability Achiever of the Year*

£899

- Company logo featured on the award literature as sponsor
- Company logo featured on the conference literature as sponsor
- Acknowledgement during the introductory speeches
- Complimentary all-inclusive delegate pass
- Company logo engraved on the award trophy
- Company logo featured on the award certificates
- Company participation in the award presentation

Please note that the presentation for this award will be held on the afternoon of day one of the annual conference

Modern Apprentice of the Year*

£899

- Company logo featured on the award literature as sponsor
- Company logo featured on the conference literature as sponsor
- Acknowledgement during the introductory speeches
- Complimentary all-inclusive delegate pass
- Company logo engraved on the award trophy
- Company logo featured on the award certificates
- Company participation in the award presentation



AWARD CATEGORIES

Success in Partnership

£999

This Award aims to showcase the benefits which accrue from partnership activity – and how increased collaboration can produce positive, measurable and sustained outcomes for all parties involved.

Provider of Quality Training

£999

This award focusses on the measures that training providers implement to ensure that staff deliver high level, up to date training which enhances the learner experience and better serves the needs of employers.

Innovation in Training

SOLD

The use of innovative ideas to design, develop and deliver training – aimed at generating benefits for both learners and employers – is the focus of this award category.

Package benefits

The sponsorship package benefits for each of these award categories is:

- Company logo featured on the award literature as sponsor of the award category.
- Company logo featured on the conference literature as sponsor of the award category.
- Acknowledgement during the introductory speeches.
- Complimentary all-inclusive delegate pass.
- Company logo engraved on the award trophy.
- Company logo featured on the award certificates.
- Company participation in the award presentation.



AWARD CATEGORIES

Small/Medium Employer of the Year

£999

This award category aims to showcase employers who are committed to ongoing staff development, promoting innovation and who are outstanding ambassadors of the workforce development. (This award category is for employers with 249 or fewer employees).

Large Employer of the Year

£999

This award category aims to showcase employers who are committed to ongoing staff development, promoting innovation and who are outstanding ambassadors of workforce development. (This award category is for employers with 250 or more employees).

STF Provider of the Year

£999

This award is aimed at training providers who have demonstrated outstanding achievements in a wide range of activities related to the delivery of vocational education and training. Commitment to high standards, strong client focus, innovation and continuous improvement are some of the areas showcased.

Package benefits

The sponsorship package benefits for each of the award categories is:

- Company logo featured on the award literature as sponsor of the award category.
- Company logo featured on the conference literature as sponsor of the award category.
- Acknowledgement during the introductory speeches.
- Complimentary all-inclusive delegate pass.
- Company logo engraved on the award trophy.
- Company logo featured on the award certificates.
- Company participation in the award presentation.



DELEGATE BOOKINGS

To book a place at the STF Annual Conference & Awards 2018, complete the short online booking form at www.stf.org.uk/online-booking/

.....

SPONSORSHIP OPPORTUNITIES

To discuss Sponsorship packages, contact Lynsay Bryce on email: lynsay.bryce@stf.org.uk, telephone: **0131 339 9461**.

.....